

Softspa Sentinel

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Increased Awareness of Softspa Superiority



Our Softspa sales have continually increased, even in these tougher economic times. More of our new customers are informing us their decision to purchase our softspa over a, repeat, acrylic spa was due to the increased simplicity of the design as well as the smart choice of materials such as the vinyl exterior and interior and more efficient pump. They tell us they like the barrier-free seating; “no more sliding off the uncomfortable slippery seats.”

Some first time buyers say that price was an added incentive, but they were convinced our softspas were more sensibly designed for comfort, efficiency and durability than a hard spa. Many customers have said they compared the many cheap “blow-up and take apart tubs” available and decided on our quality softspas to skip the hassle of replacing a “throw away tub.”

So many of our sales, now, are referrals for which we have many of you, our current customers, to thank. We also thank you for us being able to sell softspas for over 20 years. We promise to continue improving the softspa experience and to help everyone we can to properly care for their softspa, whether purchased from us or not.

Best Deals on the Best Softspas

Our **Splashtubs** are the most improved softspas manufactured by the most quality minded, longest running (since 1975) above-ground pool company in the country. For the month of July, we are offering our **ST-230** for just **\$1995**. The first few purchasers will receive the last of the computerized, digital control, 2 - speed pump models left. The new **ST-315** is only **\$2195**. for July '09 shipments. These are the lowest *wholesale* prices we have ever sold **Splashtubs** for. We also have a few reconditioned comfort spas for even less.

Essentials Easy-Care water treatment products and accessories are discounted **15% OFF Jan.2007 prices**. You can get **FREE SHIPPING** on Essentials orders over \$100. and pay only 2.9% sales tax in Colorado and **NO SALES TAX** outside Colorado. Let us know if we can answer any questions about your spa , water treatment or accessories or if you'd like a catalog.

P.S. YOU EARN \$100 OF ESSENTIALS PRODUCTS FREE WHEN YOUR REFERED FRIEND BUYS ONE OF OUR SOFTSPAS.



